

REVENUE STRATEGY & MENU INNOVATION



PROFIT WITH PURPOSE



We drive profitability through a holistic, data-led approach that blends creative strategy with operational insight. Beyond smart menu engineering, we analyse market trends, competition, and evolving guest preferences to craft menus that inspire and perform. Through home-grown events, themed nights, and experiential offerings, we unlock untapped revenue streams while strengthening brand identity and guest loyalty.

OBJECTIVES & DESIRED OUTCOMES

- Optimize menu mix and category profitability.
- Refine pricing, portioning, and visual positioning.
- Develop high-impact events, activations, and themed experiences.
- Strengthen guest engagement, frequency, and brand affinity.

Result: Stronger margins, elevated brand perception, and lasting guest loyalty.



PROGRAMME OVERVIEW

Days 1–5: Menu analysis, cost mapping, and guest data insights.

Days 6–10: Menu redesign, event ideation, and activation planning.

Days 11–15: Rollout of new offerings, team alignment, and performance tracking.

Deliverables: Menu Innovation Deck, Event Calendar, and ROI Framework.

****Can be extended to 20 days.**

FOLLOW-UP & REINFORCEMENT

- 15-day post-launch performance review.
- Menu and event performance analysis report.
- ROI recalibration and strategic adjustment session.



THE POWER OF A FRESH PERSPECTIVE



At OpsAlchemy, we bring that third eye a fresh, objective lens that sees beyond routine and reveals opportunity. We immerse ourselves in your brand not as outsiders, but as partners who understand your pulse and challenge your limits. Through data, creativity, and clarity, we help you rediscover what makes your concept remarkable and translate it into revenue, loyalty, and lasting impact.

–Because even the finest brands need a fresh gaze to reveal the gold hidden in plain sight.

WE ARE READY TO ASSIST YOU

We truly appreciate your interest and excitement in joining us. Together, let's redefine what exceptional, authentic hospitality can be creating experiences that inspire, connect, and leave a lasting impression.

Your support means the world to us. Follow our socials for fresh perspectives, behind-the-scenes stories, and bold ideas shaping the future of hospitality and F&B innovation.

Let's build the future with passion, purpose, and creativity.



Serving India & UAE



info@opsalchemistry.net



www.opsalchemistry.net



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